

"NAFDMA is a desire, a feeling, a want, a **need to dream outside** of what we thought we could do.

Carroll was the row crop farmer's son; I was the city gal who knew nothing about **farming**.

After that first NAFDMA conference we **realized** we were sitting on top of something that neither of us could even **comprehend**.

We started with our land and **the will** to make something special.

Now people return year after year to enjoy what we had done.

This is what NAFDMA has given us! "

Becky Walters
NAFDMA member since 2003

NAFDMA



farmers inspired

You're not alone....

Thousands of farm direct marketers just like you draw from NAFDMA's resources every year; up to 900 gather annually at Convention to **recharge batteries, brainstorm, and network**.

You'll make more money...

70 percent of convention attendees say their **income increased over \$5,000** because they attended a NAFDMA Convention, **35 percent said they saw a \$20,000 increase!**

There are others to ask...

Over **10,000 ideas** are exchanged between members each year at NAFDMA events; we call them nuggets, and you only need one or two of them **to change your life**.

Discover solutions...

Nearly 200 trade show vendors, speakers and bus tour hosts provide real life innovative solutions to your every day challenges; this association **guarantees solutions for those who participate**.

You don't need to reinvent the wheel...

Education comes in every shape and size; Extension educators, service providers, industry consultants and farm operators all come to NAFDMA to **exchange ideas and resources for professional development**. It works!

Take your farm direct marketing and/or agritourism business to the next level.

NAFDMA the North American Farmers' Direct Marketing Association.

Inspiring farmers' since 1986.

www.nafdma.com

