



2010 NAFDMA Membership & Convention Registration Form for

Three Day Conference Package



Mail to:
62 White Loaf Road
Southampton, MA 01073
Fax to: 413-529-9101

Instructions: Carefully and legibly complete this form and return it with your payment method to NAFDMA Registration. All amounts are in US Dollars. Forms will not be accepted without full payment.

Three Day Conference Package Registration Deadline is January 6, 2010

Email to: Cathy@WhiteLoafRidge.com
Phone: 413-529-0386

Farm/Business/Agency Name:			
Primary Contact Person Name:			
Address:			
City:	State:	Zip:	Best Phone:
Business Phone:		Fax:	
E-Mail Address:		Web Site:	

2010 NAFDMA Convention Membership
2010 Convention Membership to NAFDMA is required for eligibility. Pay one membership per farm, business, or agency location; then all family members and employees of that location are eligible to participate. 2010 Membership covers calendar year January 1, 2010—December 31, 2010.
2010 NAFDMA Convention Membership Dues \$ 225.00

Convention Registration

Names of Convention Participants: Please list the name(s) and E-Mail address of all members of your party. Be sure to list the primary contact name first. Note the assigned Participant ID # at the end of each line. Use this digit to fill out the remaining portion of the registration form. One form may be used for up to four members of your party. E-mail Addresses are used by Tour Guides, Workshop Presenters and NAFDMA Management to communicate with you prior to Convention.

Contact Name:	E-Mail:	You are Participant ID # 1
Name:	E-Mail:	You are Participant ID # 2
Name:	E-Mail:	You are Participant ID # 3
Name:	E-Mail:	You are Participant ID # 4

NAFDMA respects your privacy. We wish to include you in ongoing networking opportunities, however, please mark opt-out options as required.

- I have checked this box to indicate I prohibit NAFDMA from including my contact information in NAFDMA publication of the yearbook, website "Find a Member" or any other published NAFDMA member listings.
- I have checked this box to indicate I prohibit NAFDMA from including my contact information in any lists that are provided to NAFDMA Trade Show Exhibitors or other allied suppliers that might solicit business from me.

New this year!

Three-day Conference Package - February 9—11, 2010 (Participation Day, Education Day, and Innovation Day). Participate in all three days and receive the 25th Anniversary Gala Dinner event for free if you register before January 6, 2010.

When you opt for the Three-day Conference Package we must still require you to **fill out the remainder of this registration form** in order to indicate your choices for workshops and dinners.

Please note: Lodging is not included with Three Day Conference registration, remember to book your room at Eden Resort.

Three-Day Conference Package rate is \$565.00 per person

Enter Participant ID # _____, _____, _____, _____

Three-Day Package Total \$ _____

Conference Kick-off Dinner—February 8, 2010— Includes Trade Show entry February 8, buffet dinner and amenities— If you plan to arrive into Lancaster on Monday February 8, and you wish to enter the trade show on kick-off evening, this addition is required.

A la carte rate per person.....\$25.00 by January 6, 2010 \$30.00 after January 6, 2010

Enter Participant ID # _____, _____, _____, _____

Kick-off Dinner Total \$ _____

Participation Day—February 9, 2010—**INCLUDED IN PACKAGE**

Registration includes Entry to Trade Show all day on Tuesday, Celebrate Excellence Contests, Exhibitor's Demo and Presentation Stage, Round Tables and Lunch.

Education Day—February 10, 2010—**INCLUDED IN PACKAGE**Select ONE Full-day Workshop, **OR** select ONE Morning **AND** ONE Afternoon Workshop for each attendee. Workshop, materials, light breakfast and lunch included.**Workshop- F 1 Pumpkin School****Workshop- F 2 Laugh-O-Nomics**, Brad Montgomery**Workshop- F 3 Pricing Strategies to increase Profits**, Fred Funk**Workshop- F 4 Quality Media Content****Workshop- F 5 Agritourism—Lancaster Style****Workshop- M 1 Don't go with your gut!** - Lise Stewart**Workshop- M 2 "Curb Appeal"**, Steve Bogash**Workshop- M 3 Best Food Expert**, Joe Schwarcz**Workshop- M 4 Catering your way to success**, Gina Schubert**Workshop- A 1 Simple as Science**, Joe Schwarcz**Workshop- A 2 Leveraging a Legacy**, Lise Stewart**Workshop- A 3 Willing Sales Machines**, Steve Bogash**Workshop-A 4 Get up to speed**, Jane Eckert

	Circle Workshop Choices								
Participant ID # 1	F1	F2	F3	F4	F5				
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4
Participant ID # 2	F1	F2	F3	F4	F5				
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4
Participant ID # 3	F1	F2	F3	F4	F5				
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4
Participant ID # 4	F1	F2	F3	F4	F5				
OR	M1	M2	M3	M4	AND	A1	A2	A3	A4

25th Anniversary Gala Dinner**INCLUDED IN PACKAGE**

	Circle Meal Choice		
Participant ID # 1	Chicken	Pork	Vegetarian
Participant ID # 2	Chicken	Pork	Vegetarian
Participant ID # 3	Chicken	Pork	Vegetarian
Participant ID # 4	Chicken	Pork	Vegetarian

Innovation Day—February 11, 2010—**INCLUDED IN PACKAGE**

Includes Plenary Sessions, Celebrate Excellence Luncheon, choices of breakouts, Convention Yearbook, light breakfast and lunch.

NEW!! Pre-Convention Purchase—Audio Recorded Mp3 FilesPre-purchase audio files as a permanent resource for one or more participants on this form. Listen to your favorite speakers over and over, listen to sessions & workshops you were unable to attend. These **discounted** prices available **only** for those who attend the convention and **only** when **pre-paid with registration**.**Education Day**—Complete Package of all recorded Workshops **\$99.00 each** Enter Participant ID # _____, _____, _____, _____**Innovation Day**—Complete Package of all recorded Sessions **\$69.00 each** Enter Participant ID # _____, _____, _____, _____**Audio Recorded Files Total \$** _____Payment Type: Visa MasterCard Check (Payable to NAFDMA Registration)**Mail Payment to:****Fax Payment to:** 413-529-9101**Total Payment Due**

NAFDMA

62 White Loaf Road

Southampton, MA 01073

\$

Account # _____ Exp. Date: _____

Card Member Name: _____

CANCELLATION POLICY: A full refund of registration fees will be made if written cancellation notice is provided beforeJanuary 6, 2010. A 50% refund will be made if written cancellation notice is provided before January 21, 2010. **NO REFUNDS WILL BE GIVEN AFTER JANUARY 22, 2010.****Return this form with your payment method to the above address or fax number.** *Registration Confirmation letters will be sent by January 15, 2010.***OFFICE USE ONLY:**

Date Received: _____ Amount Received: _____ Auth/Check Number: _____